

2021 CONTRACEPTIVE TECHNOLOGY (VIRTUAL) CONFERENCE

SEPTEMBER 22-24, 2021
Exhibitor Opportunities



**Contraceptive Technology
Conference 2021**

ABOUT THE CONFERENCE

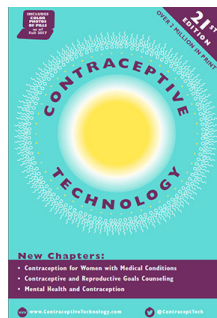
The 2021 Contraceptive Technology Conference offers cutting edge presentations and clinical workshops covering the most updated current evidence. The conference places a premium on providing attendees with practical solutions to the most common clinical dilemmas. It is the premier conference in the U.S. in the field and offers a unique opportunity to engage with an array of stakeholders and leaders working in contraceptive technology and sexual health.

Our attendees are from a broad cross-section of clinical backgrounds and practice settings including:

- Women's Health
- Family Practice/Primary Care
- Obstetrics & Gynecology
- Nurse-Midwifery
- Family Planning
- College Health
- Adolescent Medicine
- Public Health

Conference Partners:

American Sexual Health Association (ASHA)
Contraceptive Technology



EXHIBITOR OPPORTUNITIES

Building on the success of our virtual 2020 meeting(900+ attendees), the 2021 Contraceptive Technology Conference will be offered exclusively online. We have an array of opportunities for companies to showcase their organization, products, and services to conference attendees. The conference organizers prioritize creating value for participating companies receive the highest recognition in return for their generous support. Each package contains an attractive list of benefits, including a booth in our virtual exhibit hall!

Exhibitor benefits:

- Maximum visibility among clinicians providing reproductive and sexual health care
- Enhanced awareness of products and services
- Networking opportunities
- Your logo on the conference website

We are using a virtual conference platform called **eShow** that offers features including a virtual exhibit hall which the conference will promote to attendees. The Basic Package includes:

- Your booth in our virtual exhibit hall
- Your logo
- Company information
- Links to your website
- Opportunity to network through "email exhibitor" button
- Links to your social media
- Your video featured in your virtual booth

Note: You can customize your booth by adding optional features (see Online Visibility Option chart below for details).

Exhibitor and Visibility Options

Listing Options	BASIC Included \$1000	Upgrade Levels			
		Package A \$1,300	Package B \$1,800	Package C \$2,500	Package D \$3,000
Logo on conference website	✓	✓	✓	✓	✓
Full Conference Registrations	Two	Two	Two	Four	Six
Opportunity to email attendees pre- and post-meeting with your message*	✗	✗	✗	✓	✓
Exhibitor logo in communications organizers send attendees**	✗	✗	✗	✓	✓
Company Name, Address, Description, Booth Number, Email Exhibitor Button, Sales Contacts, one video screen in the booth	✓	✓	✓	✓	✓
Social Media Links	✓	✓	✓	✓	✓
Website URL	✓	✓	✓	✓	✓
Company Logo	✓	✓	✓	✓	✓

*Email provided by sponsor and sent by conference organizers. Content must be approved by organizing committee.

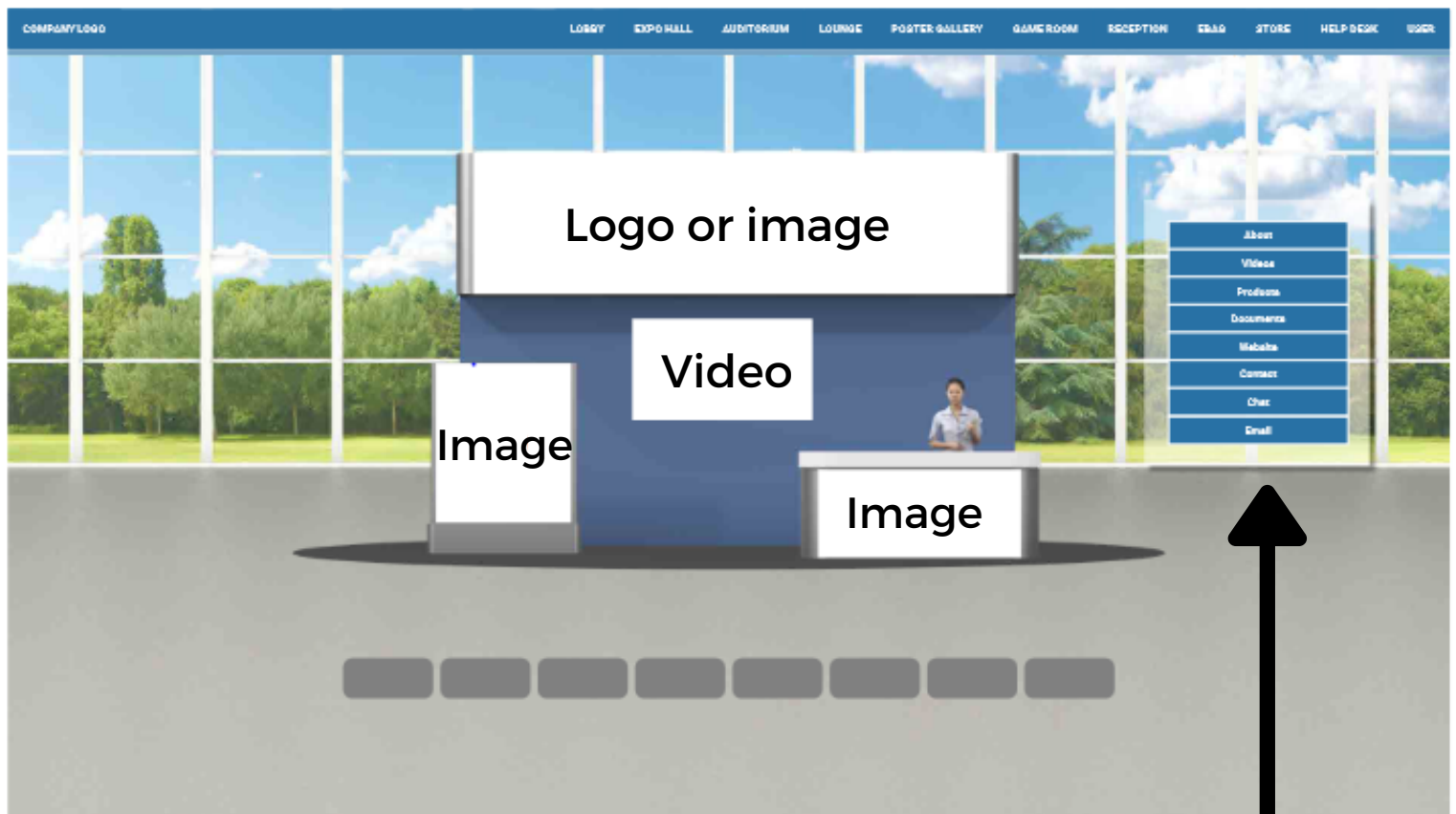
**Communications related to CME credits are excluded.

Exhibitor and Visibility Options, Continued

Listing Options	BASIC Included \$1000	Upgrade Levels			
		Package A \$1,300	Package B \$1,800	Package C \$2,500	Package D \$3,000
Company Profile (characters)	500	1,000	1,000	1,000	1,000
Product Categories	5	Unlimited	Unlimited	Unlimited	Unlimited
Online Product Showcases	×	×	1	2	4
Press Releases	×	1	1	2	4
Document Upload	×	1	2	2	4
Engage attendees with a video on the online profile	×	×	1	2	4
Directory Profile Header Image	×	×	×	✓	✓
Highlighted Listing	×	×	✓	✓	✓
Premium Position	×	×	×	×	✓

Exhibitors will be treated on a first come, first served basis. Full payment is due by August 30, 2021. Please see Terms and Conditions in this guide for more information. You may also send an email inquiry to info@ashasexualhealth.org or call Fred Wyand at 919.361.3124.

EXAMPLE OF EXHIBITOR BOOTH



Additional media and
information dependent on A-D
package options

TERMS AND CONDITIONS

All products and services must be related to contraceptive technology or sexual health. Exhibits must present a positive point of view. The 2021 Contraceptive Technology Conference organizers shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated.

PAYMENT

Full payment must be received by August 30, 2021. If payment is not received by August 30, the exhibitor will forfeit the reservation and the space will be offered to those on the waiting list. The exhibit fee covers the benefits listed in this document on the table under Exhibitor and Visibility Options.

LIABILITY

The sponsor, co-sponsors, and partners of the 2021 Contraceptive Technology Conference and their staff have no liability to any sponsor for any injury or loss - financial, personal, or otherwise - resulting from participation in the conference including those arising from actions of the exhibitor, his/her employees, agents, or licensees. Each exhibitor, in making application to participate, agrees to protect, indemnify, and hold harmless the conference sponsor, co-sponsors, partners, and their staff, and the eShow platform from any and all claims, liability, damages, or demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

INSURANCE

It shall be the responsibility of each exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement, in such amounts as the sponsor shall deem adequate. Insurance will not be provided by the 2021 Contraceptive Technology Conference, its sponsors, co-sponsors, or partners.

RESTRICTIONS

Exhibitor agrees not to use their participation or virtual booth to promote any live stream or similar events that conflict with conference sessions. For more information, contact info@ashasexualhealth.org or call Fred Wyand at 919.361.3124.

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SEE EXHIBITOR TERMS AND CONDITIONS IN EXHIBITOR PROSPECTUS FOR MORE DETAILS.