



# Contraceptive Technology Conference 2023



SEPTEMBER 20-22, 2023 | ATLANTA, GA

## **Sponsor & Exhibitor Opportunities**





## ABOUT THE CONFERENCE

The 2023 Contraceptive Technology Conference offers cutting edge presentations and clinical workshops covering the most current evidence. The conference places a premium on providing attendees with practical solutions to the most common clinical dilemmas. It is the premier conference in the U.S. in the field and offers a unique opportunity to engage directly with an array of stakeholders and leaders working in contraceptive technology and sexual health.

Our attendees are from a broad cross-section of clinical backgrounds and practice settings including:

- Sexual and Reproductive Health
- Family Practice/Primary Care
- Obstetrics & Gynecology
- Nurse-Midwifery
- Family Planning
- College Health
- Adolescent Medicine
- Public Health



## **SPONSORSHIP OPPORTUNITIES**

Anticipation is building as, for the first time since 2019, the conference will be held live and in person! A variety of sponsorship opportunities have been created to allow companies the opportunity to showcase their organization, products, and services to conference attendees. It is the intention of the conference organizers that participating companies receive the highest recognition in return for their generous support. Each package contains an attractive list of benefits, including free exhibition space with premium placement. Please note that limited sponsorship opportunities are available.

### **BENEFITS OF SPONSORSHIP**

- Maximum visibility among clinicians providing reproductive and sexual health care
- Enhanced awareness of products and services
- Networking with decision makers
- Your logo on the conference website and program

Sponsors will be treated on a first come, first served basis. Payment schedule is as follows: 50% due upon signature, and the remaining 50% due by July 31, 2023.

## SPONSORSHIP LEVELS AND BENEFITS

	<b>Gold Sponsorship (1 available)</b>	<b>Silver Sponsorship (1 available)</b>	<b>Bronze Sponsorship (2 available)</b>	<b>Green Sponsorship (3 available)</b>
<i>Sponsorship fee</i>	\$25,000	\$15,000	\$10,000	\$5,000
<i>Sponsored events</i>	Sponsored Lunch	Sponsored Breakfast	Signage for coffee break(s)	Signage for recycle bins
<i>Conference Registrations*</i>	6	4	3	2
<i>Product Theater</i>	One hour	30 minutes	N/A	N/A
<i>Exhibit spaces (exhibit fee included)</i>	20' X 10' Premium exhibit hall placement	20' X 10' Preferred exhibit hall placement	10' X 10' Preferred exhibit hall placement	10' X 10' Preferred exhibit hall placement
<i>Promotional items distributed onsite**</i>	3	2	1	1
<i>Promotion via conference app</i>	Logo on app splash page and the sponsor/ exhibitor page	Logo on daily agenda page and the sponsor/ exhibitor page	Logo on sponsor/ exhibitor page	Logo on sponsor/ exhibitor page
<i>Opportunity to email attendees pre- and post-conference***</i>	Yes	Yes	Yes	Yes
<i>Conference materials</i>	Logo on conference lanyards and website sponsor page	Logo on conference website sponsor page	Logo on conference website sponsor page	Logo on conference website sponsor page

## Sponsorship Levels and Benefits Additional Information

**\*Lunch or breakfast symposium includes:**

- Reserved meeting room
- Basic AV package with single LCD projector and screen, one microphone at the podium, and head table
- Opportunity to be included in marketing emails highlighting all symposia prior to the conference (sent by the conference organizers).

\*Additional registrations available at a discounted rate (call for details). All attendees must be registered by August 4, 2023. Registrations after this date are not eligible for sponsor/exhibitor discounted rates.

\*\*Coordinated through conference organizers

\*\*\*Email to be provided by sponsor, sent by organizer

## Additional Opportunities (all subject to availability, first-come basis)

Product Theater, One Hour	\$15,000
Product Theater, 30 Minutes	\$10,000
Meeting space Wi-Fi	\$10,000
Water bottles	\$7,500
Sponsorship of conference mobile app	\$5,000
Conference Bag	\$2,500

## **Exhibit Hours\***

### **Wednesday, September 20:**

Exhibitors move-in: 10:00 a.m. - 4:30 p.m.

Exhibit Hall is open: 6:00 p.m. - 8:00 p.m. (opening reception)

### **Thursday, September 21:**

Exhibit Hall is open 7:30 a.m. - 6:30 p.m.

### **Friday, September 22:**

Exhibit Hall is open 7:30 a.m. - 8:30 a.m.

Exhibitors move-out: 8:30 a.m. - 1:00 p.m.

\*Subject to change

## **Exhibit Specifications & Benefits**

Included with each 10' X 10' booth is:

- 8' high back wall
- 8' high side drape
- 8' draped table
- 2 side chairs
- Wastebasket
- One 7' X 44" organization identification sign

Each exhibitor will receive two complimentary full conference registrations. Additional registrations available at a discounted rate (call for details). All attendees must be registered by August 4, 2023. Registrations after this date are not eligible for sponsor/exhibitor discounted rates.





# Exhibitor Fees

Early Bird (payment received by July 14, 2023)	Regular (payment received between July 15, 2023 –August 18, 2023)	Late (Full payment received after August 18, 2023)
\$2,500	\$3,500	\$4,250

Please see Exhibitor Terms and Conditions. Applications received after August 18, 2023, will be evaluated on a case-by-case basis.

For more information contact  
[conference@ashasexualhealth.org](mailto:conference@ashasexualhealth.org) or call  
Fred Wyand at 919.361.3124.



## **TERMS AND CONDITIONS**

All products and services must be related to contraceptive technology or sexual health. Exhibits must present a positive point of view. The 2023 Contraceptive Technology Conference organizers shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated.

### **PAYMENT**

Full payment must be received by August 18, 2023 (full payment must be made by July 14, 2023 to qualify for the “early bird” rate). If payment is not received by August 18, the exhibitor will forfeit the reservation and the space will be offered to those on the waiting list. The exhibit fee covers the exhibit space and all the benefits listed under “Exhibitor Specifications & Benefits.” Additional services or equipment (e.g., electricity, telephone service, and furniture) are not covered by the exhibit rental fee and must be purchased directly from the conference’s official exhibit hall decorator.

### **LIABILITY**

The sponsor, co-sponsors, and partners of the 2023 Contraceptive Technology Conference and their staff have no liability to any exhibitor for any personal injury, death, or damage to property (including display area) occurring and/or arising from actions of the exhibitor, his/her employees, agents, or licensees. Each exhibitor, in making application to reserve booth space, agrees to protect, indemnify, and hold harmless the conference sponsor, co-sponsors, partners, and their staff, the Atlanta Sheraton and the exhibit hall decorator firm from any and all claims, liability, damages, or demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

### **INSURANCE**

It shall be the responsibility of each exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to



meet its obligations under this agreement, in such amounts as the exhibitor shall deem adequate. Insurance will not be provided by the 2023 Contraceptive Technology Conference, its sponsors, co-sponsors, or partners.

## **RESTRICTIONS**

Nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything in connection therewith, necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor. The subletting, assignment, or apportionment of the whole or any part of the exhibitor's space, by an exhibitor, is prohibited. Any exhibitor selling or distributing food products is solely responsible to pay any concession fee, if deemed necessary. Exhibitor is responsible for notifying the hotel of any intention to distribute food products in advance of the event.

No one other than the exhibitor and his/her employees will be permitted to occupy the contracted space. Noise creating devices shall not be operated at a level which would interfere with other exhibitors.

Exhibitors are expected to have their booths staffed during all hours the exhibit hall is open (refer to Exhibit Hours section of this document). Arriving to the conference late or leaving early may impact an exhibitor's participation in future meetings.

## **SALES**

Exhibitors may sell merchandise from booths during the exhibit hall hours of operation. Order taking will be permitted on the exhibitor floor. Exhibitor assumes entire responsibility for the collection of any applicable sales taxes.

For more information, contact [conference@ashasexualhealth.org](mailto:conference@ashasexualhealth.org) or call Fred Wyand at 919.361.3124.

**2023 CONTRACEPTIVE TECHNOLOGY CONFERENCE**  
**SEPTEMBER 20-22 | ATLANTA, GA**  
**SPONSOR/EXHIBITOR APPLICATION**

Company name \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

ZIP code \_\_\_\_\_ Country \_\_\_\_\_

Contact person \_\_\_\_\_

Title \_\_\_\_\_

Phone and Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**SPONSORS**

Please check desired sponsorship level. Exhibit booth space is complimentary with sponsorship. See Sponsorship Opportunities for more details.

GOLD SPONSORSHIP (\$25,000 DUE BY JULY 31)

SILVER SPONSORSHIP (\$15,000 DUE BY JULY 31)

BRONZE SPONSORSHIP (\$10,000 DUE BY JULY 31)

GREEN SPONSORSHIP (\$5,000 DUE BY JULY 31)

**EXHIBITORS**

Booth space is available on a first come, first served basis.

Exhibitor Space (\$2,500 by July 14; \$3,500 July 14-August 18; \$4,250 after August 18)

If enclosing payment make checks payable to the American Sexual Health Association.

## AUTHORIZATION

I, \_\_\_\_\_, as a representative of the above listed organization, agree to abide by the terms and conditions listed herein.

**Signature:**

**Date:**

If form is received by e-mail, receipt will constitute an electronic signature. Upon receipt of this application, a representative will be in touch with additional information. With the exception of premium booths reserved for sponsors, booth selection is on a first come, first served basis.

**Return form to:** Fred Wyand (voice 919.361.3124)

Via e-mail: [conference@ashasexualhealth.org](mailto:conference@ashasexualhealth.org)

Mailing address: Contraceptive Technology Conference, PO Box 13827,  
Research Triangle Park, NC 27709

SEE EXHIBITOR TERMS AND CONDITIONS IN EXHIBITOR/SPONSOR PROSPECTUS FOR MORE DETAILS.

